

More than a billion people world-wide are at risk for getting hearing damage, according to the World Health Organisation. It is the mission of Alpine Hearing Protection to tackle this serious health issue. The Dutch scale up is active world-wide and leading this fast-growing hearing protection market. As a junior marketplace manager you will be responsible for our marketplaces sales together with other enthusiastic members. We are operational in a big part of Europe, UK and the US and plans are there to expand soon. Do you like to take ownership and want to be part of a professional and fast-learning environment? Then we are looking for you and love to hear from you!

About the company

Alpine Hearing protection has a clear ambition: to build the best premium A-brand within hearing protection market world-wide. The company develops, produces, and sells premium hearing protection products like MusicSafe, SleepSoft, Motosafe, SwimSafe, all available in universal fit or in custom-made fit. Alpine sells to customers across more than 60 countries, working with leading retailers (Ahold, Watson, Boots), venues (Ziggo, AFAS live), sports (F1, 24h Le Mans, MotoGP) and big festivals (Live Nation, AEG, MOJO, ID&T). The products are ahead of competition in design and functionality thanks to the extensive and innovative product development programme. This way Alpine can let people enjoy sound their entire life and protect hearing as much as possible. In recent years Alpine has accelerated her growth with the support of private equity firm Vendis Capital. Online is instrumental in further acceleration of this journey, as the product has the ideal set up of high value and low density. That is why Alpine has set up a dedicated e-commerce team to approach online and marketplaces professionally.

About the vacancy

The junior marketplace manager is a position within the e-commerce team to help enabling our online growth on marketplaces like Amazon. At this moment we are well on track and positioned for this challenge. As a junior marketplace manager you will drive the platform's growth by improving on all area's: most likable and clickable content, growth hacking, SEO, PPC campaigns, efficient operations, ensuring customer satisfaction and responds, etc. An ideal start of your career to learn about the fundamentals of online marketing, together with a motivated team. You will be working in close relationship with your teammates within the e-com team and also outside the team: Marketing, Finance and Logistics.

Key Responsibilities

Your key responsibilities will be as follows, but not limited to;

- Take ownership of the end-to-end activities and daily account management of Amazon seller account
- Monitor, analyse, and report on marketplace sell-throughs and KPI's e.g., CTR, CVR, ACOS
- Maintain correct, competitive product content by doing keyword research and ensure listing exposure
- Coordinate marketing activities, including pricing optimization, content localization, social media campaigns and other promotional opportunities
- Coordinate with other teams to optimize the content, stock, price, advertising and order process flow on marketplaces

Who we are looking for:

- 0-2 years of relevant working experience
- University education (WO)
- Commercial and result orientation
- Digital passion and experience
 - Marketplace experience is a plus
 - CRO, CTR, PPC, SEO, SEA experience is plus
- Digital shopper mindset

What we offer:

- Market conform salary
- Full-time (40 hours), 1-year contract
- 26 Holidays
- Taking ownership is encouraged and growth opportunities are facilitated
- “Work hard, play hard” → 1-hour bootcamp every Tuesday with a fitness coach
- Never missing out on the greatest events: festivals, Formula 1, Moto GP, etc.
- A good work-life balance is highly valued

Interested? Please send your CV and motivation letter to: anouk@alpine.nl