

More than a billion people world-wide are at risk for getting hearing damage, according to the World Health Organisation. It is the mission of Alpine Hearing Protection to tackle this serious health issue. The Dutch scale up is active world-wide and leading this fast-growing hearing protection market. Do you like to take ownership, and do you want to be part of a professional and enthusiastic environment? Then we are looking for you and love to hear from you!

Alpine Hearing Protection Marketplace Manager

About Alpine

Alpine Hearing protection has a clear ambition: to build the best premium A-brand within hearing protection market world-wide. The company develops, produces, and sells premium hearing protection products like MusicSafe, SleepSoft, Motosafe, SwimSafe, all available in universal fit or in custom-made fit. Alpine sells to customers across more than 60 countries, working with leading retailers (Ahold, Watson, Boots), venues (Ziggo, AFAS live), sports (F1, 24h Le Mans, MotoGP) and big festivals (Live Nation, AEG, MOJO, ID&T). The products are ahead of competition in design and functionality thanks to the extensive and innovative product development programme. This way Alpine can let people enjoy sound their entire life and protect hearing as much as possible. In recent years Alpine has accelerated her growth with the support of private equity firm Vendis Capital. Online is instrumental in further acceleration of this journey, as the product has the ideal set up of high value and low density. That is why Alpine has set up a dedicated e-commerce team to approach online and marketplaces professionally

About the vacancy

The marketplace manager is a key position within the e-commerce team to help enabling our online growth on marketplaces like Amazon. At this moment we are well on track and positioned for this. As a marketplace manager, you will be P&L responsible for a region with a clear and ambitious goal: ensuring double digit growth. You will drive the platform's growth by improving on all area's: most likable and clickable content, growth hacking, SEO, PPC campaigns, efficient operations, ensuring customer satisfaction and responds, etc. For this you will be working in close relationship with your team members inside the E-com team and outside the team: marketing, finance, and logistics. As a marketplace manager you will report directly to the e-commerce director.

Who we are looking for:

As a marketplace manager you will be responsible for our marketplaces sales (e.g., Amazon), meaning you are a very commercial oriented person. You like to manage your own agenda, and you like to take ownership of the end-to-end responsibility. You are data driven, result focused but also pay enough attention to details. In addition, you love the dynamics and variety that comes with a fast-growing company, with a fantastic, young, and energetic team!

What we are looking for:

- 2-4years of relevant working experience
- Bachelor's degree or higher
- Commercial and result orientation
- Digital passion and experience
- Preferably marketplaces experience, not a must
- Relevant CRO, CTR, PPC, SEO, SEA experience is preferred
- Digital shopper mindset
- Hands on mentality

What we offer:

Salary and benefits according to the market standards and on top working with a great team for an important mission! Besides you will be ensured to never miss out on the greatest events out there: festivals, formula 1, Moto GP etc.

Let us hear from you!

Are you going to strengthen our winning team? Are you interested in this position? Please get in contact with us: job@alpine.nl